



CASE STUDY

Meet Scott, creator of the UK's first preventative vocal health supplement, trusted by West End stars and major soap actors.



"Take the leap and do it straight away because it will be life-changing for you."

FOUNDER: SCOTT GARRETT
COMPANY: VITAVOICE

Business stage: Pre-Seed
Funding target: £250k

PROGRAMME NEEDS

- "I was hoping to educate myself in the world of investment and how this works."
- "I'd never thought of the process of 'let's look for external investment' so it was, first of all, about education for me what's been most beneficial is basically opening my mind to the potential".

BENEFITS

- "Greater understanding of what investment can bring in and how big the scale of the company could be."
- "Exposed me to "wow, this could actually be huge" to the scale that I wouldn't have imagined before the programme."



AT A GLANCE HIGHLIGHTS

- "This programme has been mind-blowing and has me laser-focused on the next five-year strategy and established a strong plan for what to do next with the company,"
- "Jim's knowledge is absolutely top-level and I feel honoured that I've been able to learn from someone with such great experience."
- "I would 100% recommend that you say yes without hesitation and just take the leap and do it straight away because it will be life-changing for you."

WHAT'S NEXT?

"FundingHero has enabled our laser focus on bringing in potentially different partners that we can work with, different investors that we should be looking at and it's given us a focused five-year plan and trajectory to follow."

