



CASE STUDY

Dr's Henry, Matthew and Volodymyr are revolutionising medical documentation through Artificial Intelligence!

Medscribe

"FundingHero was transformational, it's like the Google Maps for fundraising!"

FOUNDER: DR HENRY JAMES, DR MATTHEW TRAINER AND DR VOLODYMYR CHAPMAN

COMPANY: MEDSCRIBE

Business stage: Pre-Seed

Funding target: £500k

PROGRAMME NEEDS

- **"What we needed was essentially a complete financial health check, and very direct support with how to approach the fundraising process."**
- **"To become investor ready rapidly because we needed to get to market faster and we needed immediate investor introductions."**

BENEFITS

- **"The comprehensive direct support and feedback given by Jim and the team has been game changing."**
- **"The incredible opportunity to pitch at The Shard and gain immediate investor interest."**
- **"The advice on pitching a narrative, storytelling and the fundamentals of raising investment has opened our eyes."**



AT A GLANCE HIGHLIGHTS

- **"Raising your first round of funding can feel like navigating a black hole. FundingHero gave us a crystal-clear road map and tools as to how to navigate this."**
- **"This has been phenomenal, we've saved 6-12 months."**
- **"Being able to sit down each week with Jim's background as a former CFO of an early stage high growth company, ironing out issues. That's been the most value generating part of this experience."**

WHAT'S NEXT?

"We are now actively engaged in a wide range of exciting Angel and VC investor conversations thanks to FundingHero! We'd love to close our round in a few months given the momentum we've just created at The Shard."

