



CASE STUDY

Meet Jack, founder of the world's first digital marketplace for superyacht ownership, charter and investment.



"I think it was a fun programme. It's not overhyped. It's not too competitive. It's a fun and encouraging learning environment."

FOUNDER: JACK MOLYNEUX
COMPANY: MOLYNEUX MARINE

Business stage: Pre-Seed
Funding target: £750k

PROGRAMME NEEDS

- Validation of idea, strategy and deck.
- Joining a Founder Community.
- Help with navigating the numbers and creating a compelling investor story.
- Broader refinement - "you don't know what you don't know"

BENEFITS

- Fantastic pitch deck that immediately drives excitement and interest.
- Ability to tell a story to a diverse audience who don't understand your sector or scale of opportunity .
- Opportunity to pitch at a once in a lifetime event at The Shard, in London.



AT A GLANCE HIGHLIGHTS

- "I wouldn't underestimate what you're learning from the other people in the room."
- "I was really looking forward to meeting the guest speakers from the legal profession."
- "The knowledge gained has filled those critical gaps that could have caused costly mistakes."

WHAT'S NEXT?

We're already 60% of the way through our funding race. What's next, is the realisation we're now actually starting our scaleup journey!

