



CASE STUDY

Founded by Matthew Bacon and supported by Sam Larke, TCC Casemix is a health informatics platform revolutionising the industry.



“We’re heading back into investor conversations with a refreshed narrative, stronger materials, and a renewed momentum.”

ATTENDEE: SAM LARKE
COMPANY: TCC CASEMIX

Business stage: Seed
Funding target: £650k

PROGRAMME NEEDS

- **Raise £650k investment to rapidly scale.**
- **Increase exposure to investors engaging with the programme.**
- **Refine and sharpen pitching and investment readiness skills.**

BENEFITS

- **Clearer understanding of how to structure and position the pitch deck (e.g., each slide starting with a strong statement supported by data).**
- **Valuable insights on communicating the investment opportunity effectively.**
- **Expanded network through introductions to expert contributors, with continued relationships post-accelerator.**



AT A GLANCE HIGHLIGHTS

- **Connecting with peers and receiving support from like-minded founders.**
- **Learning practical tools and techniques to strengthen investment readiness.**
- **Dedicated time and space to focus on pitch development without distractions.**

WHAT'S NEXT?

“We’re looking at kicking off our £650k raise, aiming to close it before Christmas!

This accelerator has helped carve out focused time to refine our pitch, rethink our story, and tighten up our deck!”

