



## CASE STUDY

R3V Tech is a spinout from Loughborough University that has developed a new green chemical process focused on reducing waste from the global biodiesel production process.



**“The programme exceeded expectations by expanding visibility beyond just standard pitch deck creation”**

**FOUNDER: ADRIANO RANDI**  
**COMPANY: R3VTECH**

**Business stage: Pre-Seed**  
**Funding target: £600k**

### PROGRAMME NEEDS

- **Wanted to prepare an effective investor pitch deck that focused only on the most valuable information.**
- **Aimed to be confident answering investor questions and presenting clearly to an audience.**
- **Sought clarity on what information investors actually want to see versus irrelevant details.**

### BENEFITS

- **Gained expert insights on simplifying and refining my vision and pitch from an investor's perspective.**
- **Developed a deeper understanding of financial fundamentals and fundraising tools I wasn't previously aware of.**
- **Significantly improved my presentation quality and delivery by collaborating closely with programme mentors and very honest feedback.**



### AT A GLANCE HIGHLIGHTS

- **One-to-one work with Jim that transformed how I approached and structured my investor presentation.**
- **Gained actionable insights every week on what details truly matter in a pitch and how to be more strategic, concise and impactful.**
- **Learned more by doing the work myself under guidance rather than outsourcing—retaining practical knowledge.**

### WHAT'S NEXT?

**“I plan to take the complete set of knowledge and tools gained from the programme to develop a clear ideal investor profile and outreach strategy.”**

