

FundingHero INSPIRE Masterclasses



Understanding Early Stage Valuations and Cap Table Planning



In-Person Masterclasses Designed For Your Cohort

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Quotes from previous attendees...

“This was a revelatory experience for me, and I suspect it would be for other people managing businesses of a similar size and history to ours. We have prided ourselves on being self funded but I now see the benefits of how external corporate finance partners can help businesses to achieve their goals quicker and producing growth more quickly as a result. The speaker was excellent and I would highly recommend you run these on a regular basis because if one company in attendance takes up the advice and gets out of it what I did, then you will stimulate growth in the local economy.”

“Informative event. Having funders in the room to hear there feedback and ways of working was the most useful part.”

“Great workshop really helpful and insightful looking forward to working with FundingHero [...] moving forward.”

“I thought this workshop was excellent, good content, evidence of real-world experience by the presenter, helped to put the realities of seeking investment into perspective and certainly gave me food for thought. Helped inform my thinking about what might be possible going forward.”



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Real-World
Experience



Expert
Insights



Accompanied
eLearning



CPD-Certified
Accreditation

99% of fundraises fail...
we demystify how to become the 1% that succeed!

Our masterclasses, guide founders to avoid extremely expensive mistakes and understand how to effectively and efficiently raise investment.

Preparing for Equity Investment

Perfect Pitch Decks and The Art of Pitching

Creating Financials to Excite Investors

Understanding Early Stage Valuations and Cap Table Planning

[Enquire now](#)



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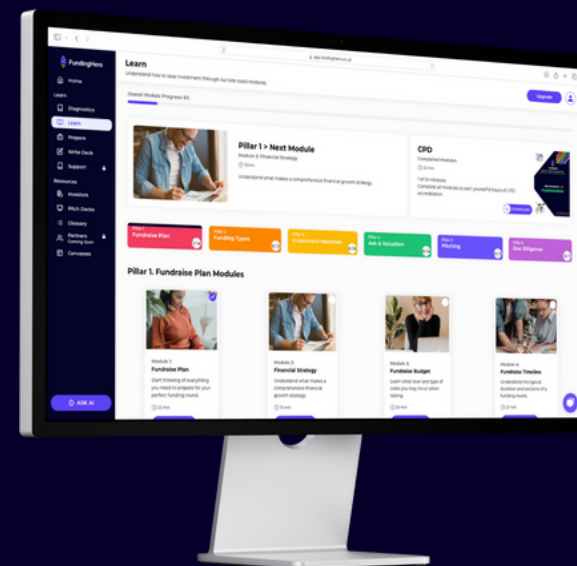
Understanding Early Stage Valuations and Cap Table Planning

The Understanding Early-Stage Valuations & Cap Table Planning Masterclass is designed to help founders navigate the complexities of valuing their startup and managing ownership as they raise investment. A clear understanding of valuation and cap table dynamics is crucial for securing funding while maintaining long-term control.

In this masterclass, you'll learn:

- ✓ How early-stage valuations are determined and what investors look for
- ✓ The impact of different funding rounds on your ownership and equity structure
- ✓ How to build and manage a cap table to avoid costly mistakes
- ✓ Strategies to balance growth, investor expectations, and founder equity

By the end of this session, you'll have the confidence to negotiate valuations, manage dilution, and make strategic decisions that support your startup's future success.



[Enquire now](#)



✉ hello@fundinghero.co.uk



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Understanding Early Stage Valuations and Cap Table Planning

Where do you begin?

- Early-stage Company Valuation
- Valuation Methodologies
- Common Approaches
- Valuation Factors

Valuation Level

- Setting Your Valuation
- Advanced Subscription Agreements

Session run for half or full day

Plus 30 min either side for networking if required.

Enquire now



Cap-Table Planning

- Making It All Worth It
- Funding Source of Next Fundraise
- Fully Dilution & Other Dilution Events

Pricing

- **Half day session: Contact us**
- **Full day session: Contact us**

+ Option to purchase discounted platform licences for each participant

Host provides venue and any catering as required.



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Add On Your Licences



Empower founders to master fundraising with our CPD-Accredited Investment Readiness Framework.

-  20+ Modules & Tools
-  Go at Your Own Pace
-  Glossary of Key Terms
-  AI Fundraising Assistant
-  Simple to Use Calculators
-  Range of Planning Canvases

[Watch the Demo](#) 



[Enquire now](#) 

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How to Book A Masterclass

- 01 Choose your Masterclass
- 02 Tell us the stage of your cohort
- 03 Select half or full day
- 04 Add-On Your Licences (Optional)
- 05 Confirm a Date

[Enquire now](#)



Who We've Worked With



British
Business
Bank



BARCLAYS | Eagle Labs



West Midlands
Combined Authority



Staffordshire
County Council



Stoke-on-Trent
& Staffordshire
Growth Hub



BIRMINGHAM CITY
University



CWLEP GrowthHub



East Midlands
Combined County
Authority



UNIVERSITY OF
BIRMINGHAM



Staffordshire
County Council

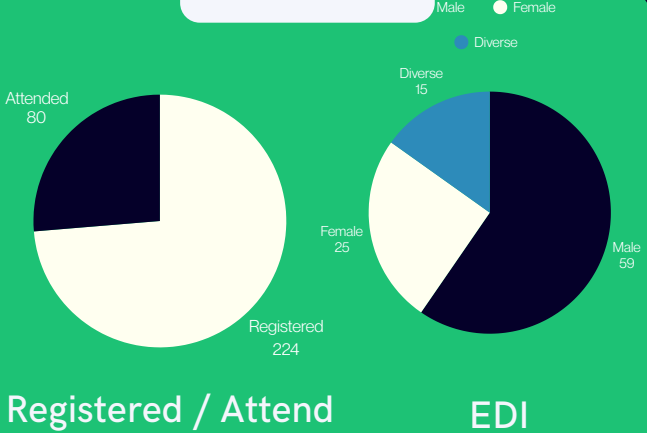
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Following a highly engaged and fantastic 6 sessions accross the Midlands with a diverse range of high growth potential businesses, we've provided some statistics below demonstrating our impact!

Attendees

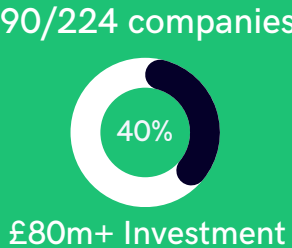


Needs

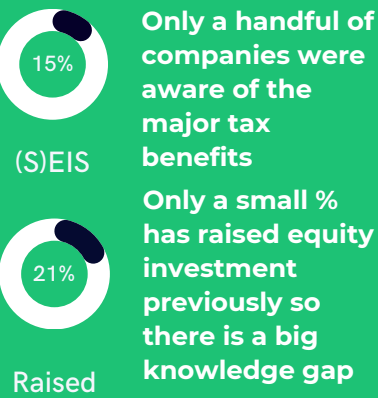


High Growth Accelerator Candidates

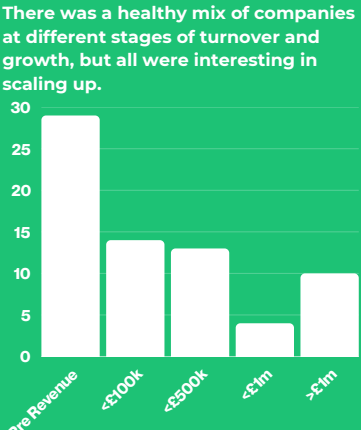
From the 224 applicants for the workshop approx 40% of businesses are high growth potential and would benefit from a dedicated deep dive readiness programme. With an estimated £80m+ of active investment identified from attendees, a cohort of 8 in both the East & West Midlands would support significant regional investment and new long term of jobs.



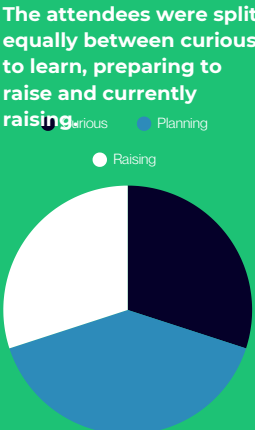
Status



Attendees Revenue

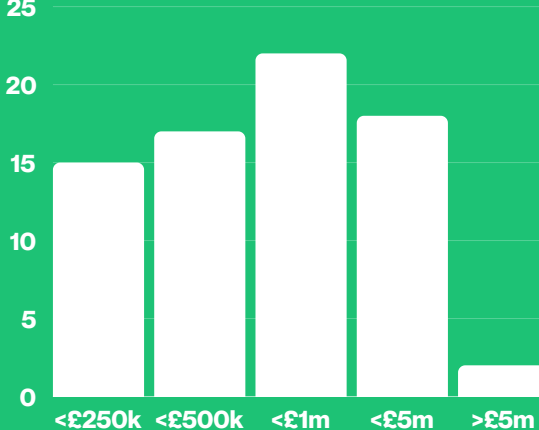


Raise Status



Participant Funding Needed

The level of raises needed poses a regional challenge given the actual capacity of funders in the region at the Pre Seed and Seed levels which are higher risk and there are only a handful of sources.



Trusted Delivery Partner for:



Limited availability
Book Your Masterclass now!

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